

CARREFOUR CHARLESBOURG

Québec, Quebec



DIGITAL DISPLAYS

Nestled at the heart of the Charlesbourg borough for over 35 years now, Carrefour Charlesbourg is located on Henri- Bourassa Boulevard – the busiest street in the neighbourhood. Over the years, this shopping centre has been able to keep its retail offering current and, today, with more than 100 boutiques and services, it is the largest mall in the area, also serving the neighboring communities of Lac-Beauport, Stoneham, Lac-St-Charles and St-Émile. This shopping centre is convenient for locals and boasts considerable customer traffic due to its excellent location and retailer mix, which combines original boutiques and major retail chains. In addition, a supermarket (Metro Plus), liquor store (SAQ Sélection), pharmacy (Brunet) and, a brand-new clinic (La Cité Médicale), complete Carrefour Charlesbourg's offering very nicely.



GENERAL INFORMATIONS

Number of stores 100+
Gross area 320.000 ft2
Market population 468,030

Average household income \$70,406
Source: The Centre for Retail Analysis
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