

# CARREFOUR RIMOUSKI

Rimouski, Quebec



DIGITAL DISPLAYS



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Carrefour Rimouski is a key shopping destination in the Lower St. Lawrence and Gaspésie regions. Located on Rimouski's major traffic artery, it is known for its diverse retail mix. Local and national brands can be found alongside major superstores.



## GENERAL INFORMATIONS

Annual traffic	5,700,000
Number of stores	69
Gross area	345,000 ft <sup>2</sup>
Time spent per visit	66.4
Number of visits per month	5.0
Average purchase during a visit	\$ 66.80
Market population	185,831
Average household income	\$ 64,534

Source : The centres / Monday Report

## PRODUCTS

Digital Displays  
Specialty Media

419 Boulevard Jessop Rimouski,  
QC, Canada, G5L 7Y5

[carrefourrimouski.ca](http://carrefourrimouski.ca)