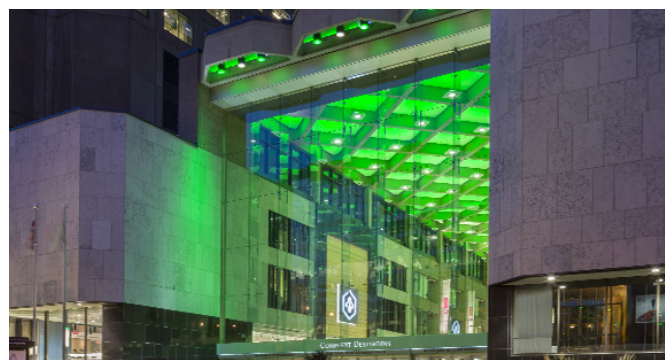


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Montréal, Quebec



DIGITAL DISPLAYS, POSTERS



GENERAL INFORMATION

Annual traffic	12,775,000
Number of stores	110
Gross area	300,000 ft ²
Time spent per visit	66.4 minutes
Number of visits per month	5.0
Average purchase during a visit	\$ 68.80
Market population	1,090,411
Average household income	\$ 48,604

Source : The centres / Monday Report

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