

# ABERDEEN MALL

Kamloops, British Columbia



DIGITAL DISPLAYS, POSTERS, SPECIALTY MEDIA

As the dominant fashion destination in the Thompson/Nicola region, Aberdeen Mall supports an expanded trade area who are attracted to the centre's brands and inviting ambiance. Located in Kamloops's southwest sector, Aberdeen Mall is the primary stop for travellers between Vancouver and Calgary. The city of Kamloops is also home to a large university boasting an enrolment of 25,000 students, as well as Canada's second largest ski area. With anchors and destination retailers like Hudson's Bay, Cineplex Odeon, Best Buy and Sport Chek, Aberdeen Mall will continue to outpace local and regional competition.



## GENERAL INFORMATION

Annual traffic	3,353,713
Number of stores	83
Gross area	461,453 ft <sup>2</sup>
Market population	86,295
Average household income	\$98,040

Source: The centres

## PRODUCTS

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