DIXIE OUTLET MALL

Mississauga, Ontario

DIGITAL DISPLAYS DCA

DIGITAL DISPLAYS FCL

Dixie Outlet Mall is the closest outlet mall to Canadaâ€™s largest city â€“ Toronto! Located in Mississauga, Ontario, at Dixie Road and the Queen Elizabeth Way, the centre benefits from unparalleled visibility and easy access to and from Toronto. Dixie Outlet Mall isnâ€™t an out-of-the-way destination. It is a part of the regular routine for 4.1 million annual shoppers and the approximately 168,500 commuters that pass the mall daily driving to and from Toronto. Dixie Outlet Mallâ€™s convenient location and vast retail offering cater to both local residents and shoppers across the Greater Toronto Area.

GENERAL INFORMATIONS

Annual traffic	4,615,236
Number of stores	120+
Gross area	571,000 ftÂ²
Time spent per visit	66.7 minutes
Number of visits per month	5.3
Average purchase during a visit	$ 67.29
Market population	219,573
Average household income	$ 86,896

Source : The centres / Monday Report

PRODUCTS

Posters
Digital Displays
Banners
Specialty Media

1250 S Service Road Mississauga, ON, Canada, L5E 1V4

dixieoutletmall.com