

FLEUR DE LYS CENTRE COMMERCIAL

Ville de Québec, Quebec



DIGITAL DISPLAYS



DIGITAL DISPLAYS



POSTERS

Minutes to downtown and with a growing population base, Fleur de Lys is ready to add to its list of successful retailers. Education and homeownership are high in the area, as is consumer spending. Fleur de Lys's easy accessibility and interior appeal is popular with visitors who consider the centre a practical, fast and accessible. Key retailers include Walmart, Maxi, Urban Planet, Passe-Temps 3000 and Sears. Also attractive to both the local population and visitors is the centre's new Loto-Quebec casino, a Salon des jeux. Fleur de Lys, strategically located in the heart of Quebec City, within 5 minutes from Old Quebec, is one of the largest malls in the Quebec City area. This one level centre offers 200 stores and services and is anchored by Hudson's Bay, Maxi, Mode Chic, Sports Experts and JYSK.



GENERAL INFORMATION

Annual traffic	8,000,000
Number of stores	150
Gross area	857,571 sq ft
Market population	702,961
Average household income	\$81,658



Source: The centres
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