

LE BOULEVARD

Saint-Leonard, Quebec



POSTERS

Le Boulevard has gone through many renovations within the last few years. Since then, new stores have set up shop there and are now up to 80. One can also observe an increase in the centre's visits since the renovations. Among the centre's big names are MÃ©tro, Canadian Tire and The Bay.



GENERAL INFORMATION

Annual traffic	5,200,000
Number of stores	80
Gross area	361,602 ftÂ²
Time spent per visit	66.4 minutes
Number of visits per month	5.0
Average purchase during a visit	\$ 68.80
Market population	1,090,411
Average household income	\$ 48,604

Source : The centres / Monday Report

PRODUCTS

Posters
Specialty Media
Banners

4270 Rue Jean-Talon E Saint-Leonard,
QC, Canada, H1S 1J7

centreboulevard.com



100+ SHOPPING MALLS
In 8 provinces

660+ HD SCREENS
Across Canada

700+ POSTERS & BANNERS
From coast to coast

Toll free 1-877-987-2334
www.neo-ooh.com