

Job posting,  
November, 2018

## GRAPHIC DESIGNER

Maternity leave replacement

### DETAILS

**Contract duration:** 12 months

**Salary:** to discuss

**Starting date:** immediate

**Media Group, owner of two separate companies, Neo-Traffic & Speed, is currently looking for a candidate to fill the position of graphic designer, as part of a maternity leave replacement.**

### ABOUT

Neo-Traffic (neo-traffic.com) is a leader in advertising display in shopping centers. The company, present in more than 100 properties across the country, has developed a range of high-end static and digital products for the benefit of shopping centers and advertisers.

Speed (speed-xm.com) is a brand activation agency that designs, plans and produces national, regional and local activations by connecting consumers with the brands of Canada's top leader.

### JOB DESCRIPTION

Under the supervision of the Creative Director and Partnerships and Marketing Manager, your position will involve working closely with the Operations, Marketing and Sales departments.

Your main responsibilities will be the following:

- Responsible for all pre-press production and verification that material adheres to the strict technical specs.
- Technical specification production for all products.
- You will work directly with clients to produce original works for print advertising.
- Closely work with sales to develop proposals, mock-ups, and innovative concepts to assist in attracting new clients.
- Additionally, you will be responsible for managing the website and proactively updating components of the site on a regular basis using the site CMS.

- As a member of Speed, you could be called upon to produce mock-ups and promotional pieces for experiential and promotional marketing campaigns.
- Maintain companies brands guideline, develop all corporate documents and ensure all marketing material is up-to-date

## REQUIRED PROFILE

- Degree in graphic design (DCS or Bachelor), or relevant diploma ;
- Proficiency with Creative Cloud (Illustrator, Photoshop, InDesign, and Acrobat) ;
- Working knowledge of Microsoft office (Excel, word, outlook and Power Point) ;
- Experience designing and producing graphics for, sales, marketing, and business proposals ;
- Strong Photoshop skills to retouch and produce realistic mock-ups ;
- Ability to manage multiple projects simultaneously while working under pressure ;
- Good knowledge of the media in general and out of home advertising ;
- French and English spoken and written ;
- Excellent interpersonal skills with clients and staff ;

## ADDITIONAL ASSETS

- Comfortable with programming languages such as; Java, Python, Php, Javascript
- Social media and web marketing knowledge
- Experience with photography

Your application must be accompanied by a digital portfolio of recent work. Candidates will be subjected to skills and knowledge testing.

If this sounds interesting, please send your resume and portfolio to [tmartin@neo-traffic.com](mailto:tmartin@neo-traffic.com) and [mbousquet@neo-traffic.com](mailto:mbousquet@neo-traffic.com).

We wish to thank all applicants for their interest. However only candidates selected for an interview will be contacted.

*Use of masculine in this document is for the sole purpose of lightening the text.*