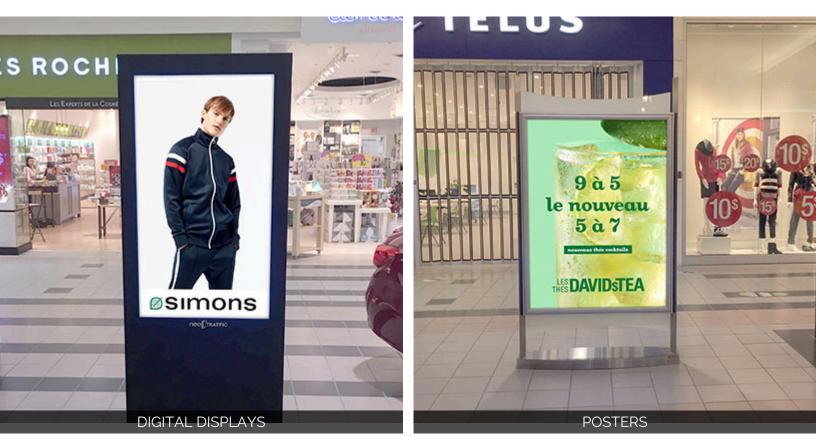
RIVIERE-DU-LOUP

RiviÃ"re-du-Loup, Quebec



Since its inception in 1974, Riviere-du-Loup shopping centre has evolve and flourish within the downtown core of the city located nearby the Saint Lawrence seaway. In keeping with a desire to always offer a diversified choice to the population, the centre provides a list of one hundred shops and specialty boutiques in a variety of different types of products and services. The Riviere-du-Loup accounts for 3.3 million visits annually.



GENERAL INFORMATIONS

Annual traffic 3,645,518 Number of stores 83 Gross area 275.000 ftÂ² Time spent per visit 66.4 minutes Number of visits per month 5.0 Average purchase during a visit \$68.80 Market population 162,436 Average household income \$63,162 Source : The centres / Monday Report / Stats Canada

PRODUCTS

Digital Displays Posters Specialty Media Banners

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