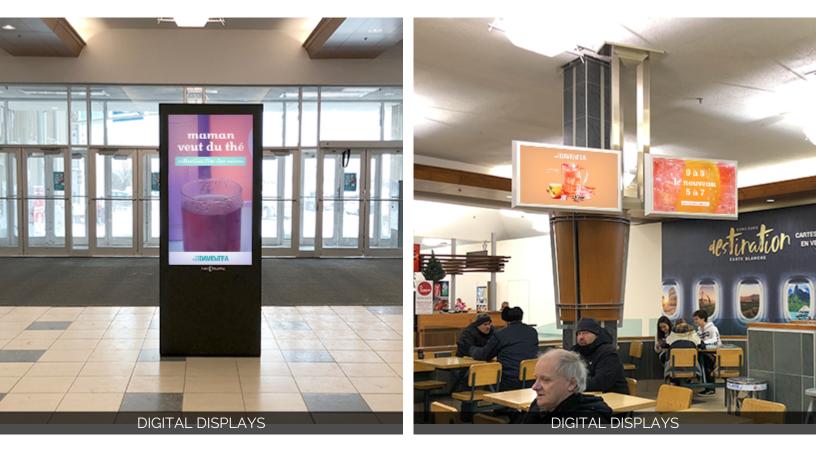
## **CARREFOUR RIMOUSKI**

Rimouski, Quebec



Carrefour Rimouski is a key shopping destination in the Lower St. Lawrence and Gaspésie regions. Located on Rimouski's major traffic artery, it is known for its diverse retail mix. Local and national brands can be found alongside major superstores.



## **GENERAL INFORMATIONS**

Annual traffic 5,700,000 Number of stores 69 Gross area 345,000 ftÂ<sup>2</sup> Time spent per visit 66.4 Number of visits per month 5.0 Average purchase during a visit \$66.80 Market population 185,831 Average household income \$64,534 Source : The centres / Monday Report

## PRODUCTS

**Digital Displays** Specialty Media

419 Boulevard Jessop Rimouski, QC, Canada, G5L 7Y5

carrefourrimouski.ca



**100+** SHOPPING MALLS In 8 provinces

660+ HD SCREENS Across Canada

700+ POSTERS & BANNERS From coast to coast