HALIFAX SHOPPING CENTRE

Halifax, Nova Scotia







SPECIALTY MEDIA, DIGITAL SPECTACULAR, DIGITAL DISPLAY

Located on the Halifax peninsula, just off Highway 102 and minutes from downtown, Halifax Shopping Centre enjoys an educated customer base in a stable economy. Halifax is the regionâ€™s only urban centre, with a diverse population of professionals and over 30,000 students from five degree-granting universities. With distinctive and unique-to-the-region brands like Apple, Aritzia, Banana Republic, Browns, Coach, Fossil, Hollister, Michael Kors, Victoriaâ€™s Secret and ZaraÂ itâ€™s no surprise that Halifax Shopping Centre draws visitors from across Atlantic Canada. Combined with Halifax Shopping Centre Annex, the Centre features over 170 retailers, a unique combination of big box and traditional retail, and five on-site office buildings.



GENERAL INFORMATIONS

Annual traffic	6 150 000
Number of stores	170
Gross area	645,641 ftÂ²
Market population	310,568
Average household income	$84,228

Source : The centres

PRODUCTS

Digital Displays
Digital Spectacular
Posters
Specialty Media
Banners

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halifaxshoppingcentre.com