

Media Group buys FSFTQ shares

Montreal, QC, April 23rd 2018

Media Group (holding of Neo-Traffic and Speed) has just bought out the shares held by the FTQ Solidarity Fund (FSFTQ). This transaction, completed in early April, also includes all the loans that the FSFTQ had made to Media Group and / or its subsidiaries.

The FSFTQ has been a shareholder of Media Group since 2005. Its contribution to the company was significant when the company needed capital to support its rapid growth (financing of advertising units).

"We are very grateful to the FSFTQ for its trust when we were just starting out and for its support over the years. The FSFTQ has been an excellent partner."

- Ronald Tapiero

President and General Manager of Media Group



About Speed

(speed-xm.com)

As a national company, Speed offers turnkey solutions for planning, designing and executing brand activation campaigns. Speed is known for its strategic thinking, ideation, knowledge of environment and targets, its ability to create "out of the box" campaigns and for its quality of execution.



About Neo-Traffic

(neo-traffic.com)

Neo-Traffic, a property of Media Group, is recognized for its marketing and innovative range of indoor and outdoor advertising products. Neo-Traffic is actively present in more than 100 shopping centers across the country in which they collaborate with the major property managers and owner groups to help brands reach their targeted customers.

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