Job posting
August 2020

OUT OF HOME NETWORKS

Position:	Graphic Designer
Starting date:	September 1st
Contract Duration:	Poste permanent
Salary:	To discuss
Place:	Montréal

Neo (neo-ooh.com), a Canadian advertising company distinguished by its marketing and innovative line of interior and exterior products (2200+ advertising faces in over 280 locations in 8 provinces), is currently looking for a Graphic Designer.

Main responsibilities

Under the supervision of the Creative Director and Partnerships and Marketing Manager, your position involve working closely with the Operations, Marketing and Sales departments, as well as with Neo' sister companies: Staff, Personnel Évènementiel (staffpersonnel.ca) et Speed-xm (speed-xm.ca)

- Verify that material adheres to the strict technical specs for all pre-press production.
- Produce technical specification & media kit for all products/networks.
- Work directly with clients to produce original works for print advertising.
- Closely work with sales to develop proposals, mock-ups, and innovative concepts to assist in attracting new clients.
- Manage website pictures using the site CMS.
- Produce mock-ups and promotional pieces for experiential and promotional marketing campaigns. (for Speed-xm).
- Maintain companies' brands guideline, develop all corporate documents and ensure all marketing material is up to date.

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The ideal candidate has the following skills and abilities:

- Degree in graphic design (DCS or Bachelor), or relevant diploma.
- Proficiency with Creative Cloud (Illustrator, Photoshop, InDesign, and Acrobat).
- Working knowledge of Microsoft office (Excel, word, outlook and Power Point);
- Experience designing and producing graphics for, sales, marketing, and business proposals.
- Strong Photoshop skills to retouch and produce realistic mock-ups.
- Ability to manage multiple projects simultaneously while working under pressure.
- Good knowledge of the media in general and Out of Home advertising.
- French and English spoken and written.
- Excellent interpersonal skills with clients and staff.
- Comfortable with programming languages such as Java, Python, Php, JavaScript: a strength

Why working at Neo OOH?

- A growing company with unique advertising products in the country
- Group insurance.
- A passionate and dynamic team.
- A stimulating work environment.

Your application must be accompanied by a digital portfolio of recent work, and send to the following address: hr@neo-ooh.com

Candidates will be subjected to skills and knowledge testing.

Neo, Out of Home Networks
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neo-ooh.com