



% traffic 2020 vs 2019¹

(excluding office towers)

- Canada: 70%
- Western: 61%
- Ontario: 67%
- Quebec & Maritimes: 76%

- 67% of global consumers say they have already returned to non-essential retail stores²
- 71% of global consumers feel comfortable going back to physical stores as lockdowns continue to ease²
- 80% of consumers globally feel reassured by the new safety measures set in place (like requiring masks, available sanitizers, plastic screens, temperature taking and cashless payments)²
- Over half of consumers (51%) globally predict their shopping habits to return to normal by or before summer 2021 with half of these (25.5%) expecting a return to normalcy by the end of 2020²
- 47% of consumers prefer the ability to touch, feel and try the product in-store²
- Holiday shoppers are planning a mix of online and offline shopping, with 47% of consumers planning to shop virtually and in-person³
- Average dwell time in store: + 5% - Could be a result of social distancing measures and queuing due to capacity control⁴

Sources

1. Average traffic data collected from our network partners: shopping centers, Nautilus Plus, Sobeys (convenience stores and gas stations) in October 2020
2. Mood Media
3. Oracle Retail
4. Anonymous source from study by a real estate group that owns several shopping malls in Canada



According to government guidelines, fitness centers are temporarily closed to the public



% traffic 2020 vs 2019¹

- Gas stations
 - Confirmed traffic for October 2020: 95%
 - Anticipated traffic for November 2020: 96%
- C-Stores
 - Confirmed traffic for October 2020: 98%
 - Anticipated traffic for November 2020: 99%